

# Real-Time Job Demand: 4<sup>th</sup> Quarter 2015



## Economic Growth Region 2

*St Joseph, Elkhart, Marshall, Kosciusko and Fulton Counties*

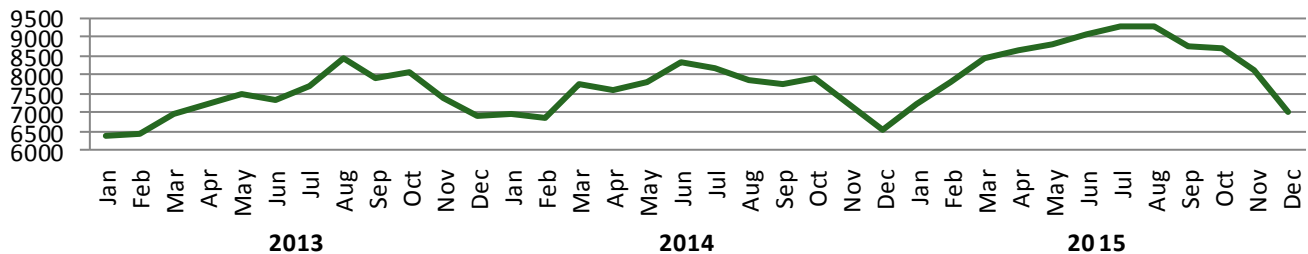
Total Unique Ads: **7,003**

New Unique Ads: **2,297**

Change from Previous Month: **-1094 (-15.6%)**

Change from Previous Year: **+455(+6.5%)**

### Online Job Ad Trends



### Job Categories

#### Transportation and Material

##### Moving

Ads: 4,287

##### Sales and Related

Ads: 3,505

#### Healthcare Practitioners &

##### Technical

Ads: 2,171

#### Office and Admin Support

Ads: 2,163

#### Food Preparation and Serving

Ads: 1,838

### Industry Sectors

#### Retail Trade

Ads: 1,864

#### Manufacturing

Ads: 1,589

#### Accommodation & Food Services

Ads: 1,263

#### Health Care & Social Assistance

Ads: 1,125

#### Educational Services

Ads: 836

### Employers

#### Pizza Hut

Ads: 373

#### Lowe's

Ads: 341

#### Biomet, Inc.

Ads: 338

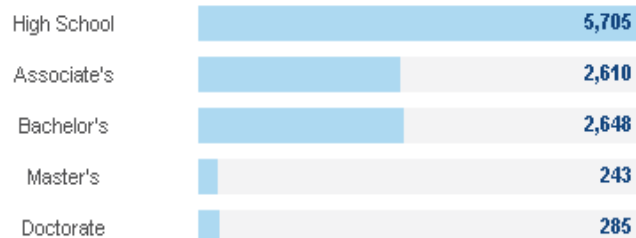
#### Zimmer, Inc.

Ads: 325

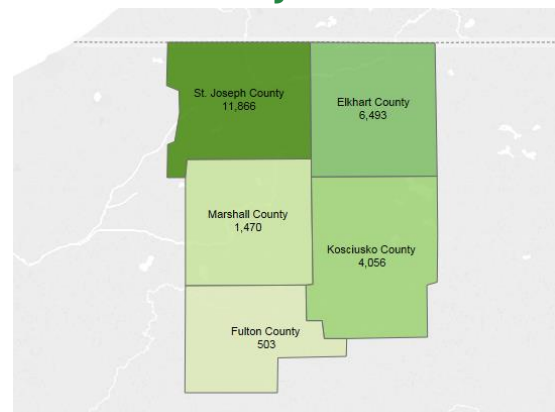
#### University of Notre Dame

Ads: 292

### Education Requirements



### Advertised Job Location



## Soft Skills

### Oral and Written Communication

Ads: 4,930

### Marketing

Ads: 2,429

### Integrity

Ads: 2,253

### Team-Oriented, Teamwork

Ads: 2,112

### Detail Oriented

Ads: 1,853

## Job Types

### Permanent

Ads: 23,582

### Full-Time

Ads: 22,320

### Part-time

Ads: 4,738

### Temporary

Ads: 656

### Contract

Ads: 261

### Internship

Ads: 202

### Co-op

Ads: 24

## Hard Skills

### Quality Assurance

Ads: 538

### Quality control

Ads: 393

### Bilingual

Ads: 373

### Preventative Maintenance

### Inspections

Ads: 335

### Food preparation

Ads: 290

## Sources

### Beyond.com

Ads: 5,497

### Corporate Site

Ads: 5,068

### US.jobs

Ads: 4,043

### LinkedIn

Ads: 2,595

### JobNetwork

Ads: 2,256

### Indeed

Ads: 2,158

### Jobing

Ads: 1,752

### CareerBuilder

Ads: 1,594

## Certifications

### Commercial Driver's License

Ads: 3,027

### Driver's License

Ads: 2,705

### Certified Registered Nurse

Ads: 1,063

### HAZMAT

Ads: 743

### Cardiopulmonary Resuscitation

Ads: 643

## Age of Job Ad

### Fewer than 30 days old

Ads: 3,908

### 30 to 59 days old

Ads: 4,195

### 60 to 89 days old

Ads: 4,969

### 90 to 119 days old

Ads: 3,301

### 120 to 179 days old

Ads: 2,767

### 180 to 359 days old

Ads: 2,893

### At least 360 days old

Ads: 2,355

## Sources

1. **Snapshot:** The Conference Board: Help Wanted OnLine. The Help-Wanted Online (HWOL)® Data Series is a job market vacancy listing that provides data collected from online job board sources throughout the U.S., including Indiana Career Connect. IndianaCAREERConnect.com is the state of Indiana's free service to benefit individuals and employers.
2. **Job Categories, Industry Sectors, Employers, Education Requirements, Job Location, Soft Skills, Hard Skills, Certifications, Job Type, Source, and Age of Ad:** Wanted Analytics: Help Wanted OnLine.



# HOOSIERS BY THE NUMBERS

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For more regional labor market information, please contact your Regional Market Analyst:

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